

Setting Objectives; reaching the goal

Aims & Objectives

- ❑ This workshop will enable attendees to define goals and set specific, effective and measurable objectives.

Outcome

Delegates should be able to:

- ❑ Identify the difference between goals and objectives
- ❑ Successfully structure and plan ahead Identify and make use of clear-cut planning strategies
- ❑ Focus clearly on strategic issues

Course content

Key topics include:

- ❑ What are objectives?
- ❑ Benefits of a sound strategic plan
- ❑ The roadmap to success
- ❑ 5 rules of objective setting
- ❑ 7 steps to creating objectives
- ❑ The Strategy Pyramid
- ❑ The Planning process – what is more important, the plan or planning?
- ❑ Delegation of plans